

protel Web Booking Engine

More seamless interactions – more direct reservations



protel WBE 5 provides hoteliers with a viable way to interact with their targeted customers online, resulting in more seamless interactions—and more direct reservations.

- ▼ Seamlessly blends with the look and feel of your website. Every little detail can be customized.
- ▼ Mobile-friendly through responsive design, for optimal display on PCs, tablets, and smartphones
- ▼ Powerful marketing features presenting guests with specially targeted offers and cross and up selling options tailored to meet their needs.
- ▼ Special deals for privileged guests and company clients for lasting customer relationships
- ▼ Attractive additional features such as selling vouchers, redeeming coupons, or selling items online without a hotel reservation

- ▼ Happy guests. All wishes fulfilled – wide selection of offers leave nothing more to be desired.

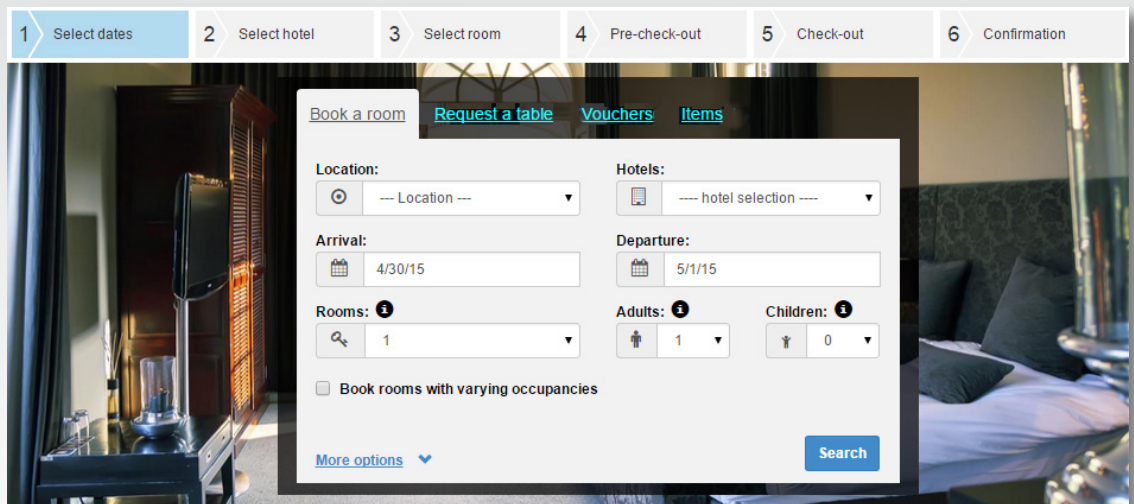
Boost your online sales, lower your costs, and generate commission-free revenues for your business with online direct bookings:

- ▼ Maximize direct bookings on the hotel website.
- ▼ Cut down on commissions for Internet Distribution Systems (IDS/OTA/GDS).
- ▼ Profit from fair and plainly calculable billing (fixed fee per completed booking).
- ▼ Benefit from the real-time exchange of availabilities, rates, and bookings between the WBE and PMS.
- ▼ Offer secure payments via credit cards (PCI DSS certified) or a payment provider.

Converting lookers into bookers

protel's proven, shop-oriented user guidance ensures that every guest finds the right offer.

- ▼ Book rooms
- ▼ Reserve tables
- ▼ Buy vouchers
- ▼ Purchase additional items



The screenshot shows a multi-step booking process with six tabs: 1 Select dates, 2 Select hotel, 3 Select room, 4 Pre-check-out, 5 Check-out, and 6 Confirmation. The '3 Select room' tab is active, displaying a search form with the following fields:

- Location:** A dropdown menu with "-- Location --" selected.
- Hotels:** A dropdown menu with "-- hotel selection --" selected.
- Arrival:** A date field set to 4/30/15.
- Departure:** A date field set to 5/1/15.
- Rooms:** A search icon and a dropdown menu set to 1.
- Adults:** A dropdown menu set to 1.
- Children:** A dropdown menu set to 0.

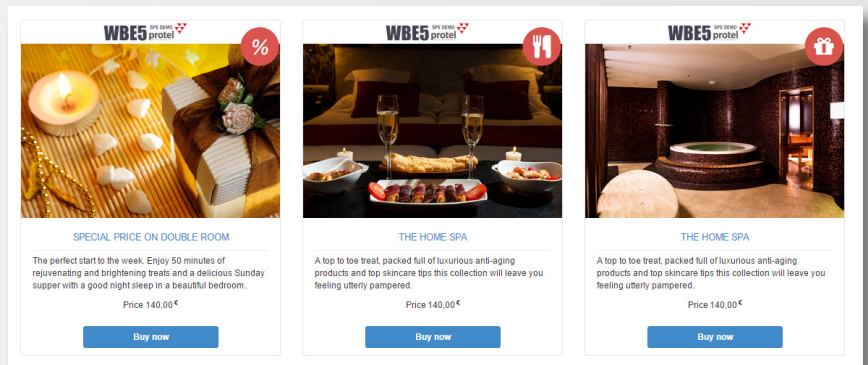
Additional options include a checkbox for "Book rooms with varying occupancies" and a "More options" link. A "Search" button is located at the bottom right of the form.

protel WBE 5 can be used with all protel installations working on SQL basis.



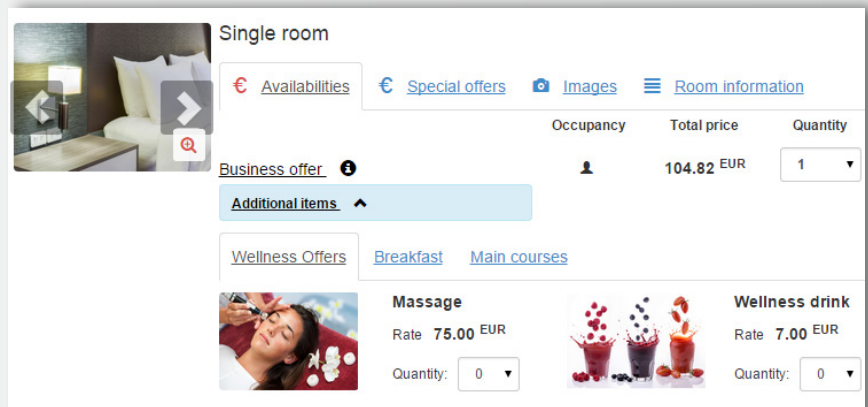
Front and center on the home page: your current special offers

- Always up-to-date: prepare specials for certain time-periods.
- Freely selectable: appoint rates, packages, vouchers, or items.
- Easy to configure: upload images, texts, and options with just a few clicks.



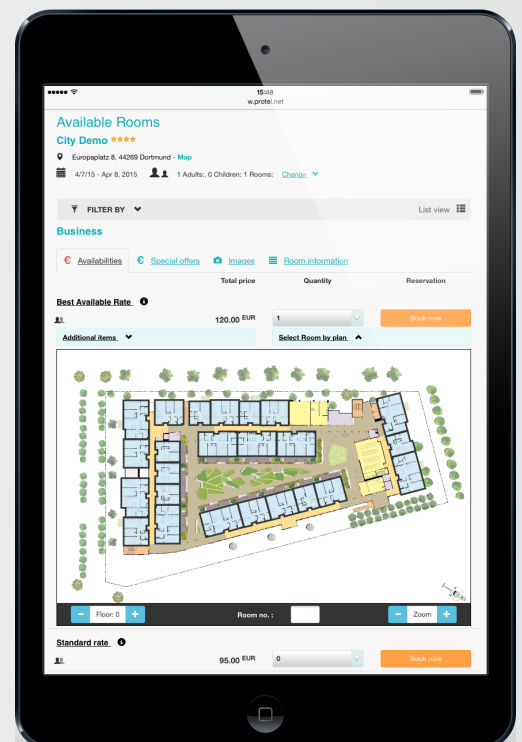
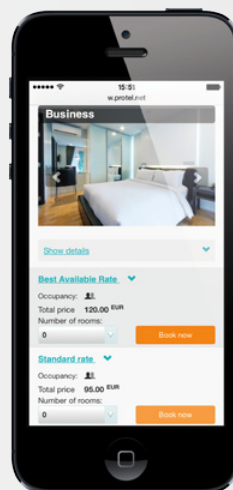
Served on a silver platter: Extras and specials

- A decision made easy: matching "little extra somethings" attractively presented
- Overview of amenities and special offers for quick selection
- Images and descriptions that make your guests want more



Booking rooms "on the go"

- protel WBE can be used on smartphones and tablets without compromise
- The responsive design automatically provides the best user experience possible on every platform (desktop, tablet, mobile)
- Better user experience improves mobile search rankings and boosts your online business



Option for thrilled guests:

Allow your guests to select a specific room, either by entering a room number – or by simply tapping the floor plan on the tablet.