protel
hotelsoftware ®

Hotel management software for large individual hotels

PROTEL SPE (SINGLE PROPERTY EDITION)

Product information

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PROTEL SPE: HOTEL MANAGEMENT SOFTWARE FOR LARGE INDIVIDUAL HOTELS

The Single Property Edition

The protel Single Property Edition is our exclusive hotel management software for mid-market operators and large individual hotels. Check in, serve and check out your guests with the greatest of ease: protel SPE provides effortless processes and fast, reliable access to all crucial information.

The protel Single Property Edition is a mature, internationally proven hotel management software that provides powerful support for all your activities. Learn about your guests, their stays and their preferences. Proactively manage your hotel's occupancy levels, raise efficiency and boost profits and revenues.

Do you want to learn about some of the main features and functionalities of protel SPE?
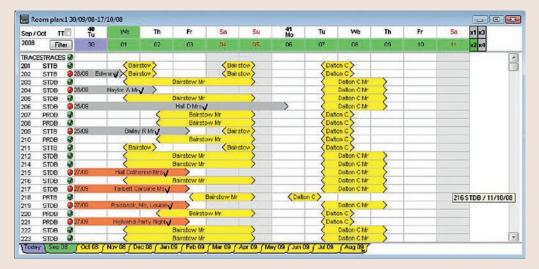
OUR PRODUCT HIGHLIGHTS

- Room plan
- Room type plan
- Guest profile
- Navigator
- Sales enquiry
- Rate management
- Reporting

Room plan

With the multifunctional room plan, you can quickly and easily reserve rooms for individuals or entire tour groups, change bookings as needed and access all guest information. Even room changes won't be any extra work for you. Simply drag the guest to their new home within the active room plan, and protel smart will automatically update all the details, including room status, billing and availability.
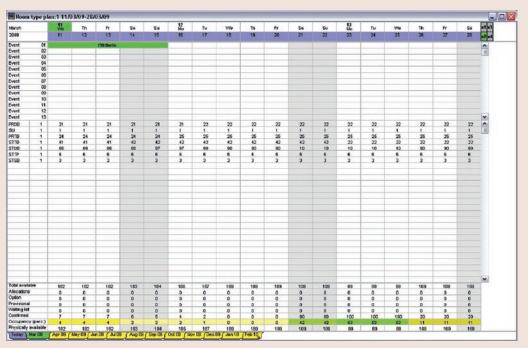

The multifunctional room plan

FURTHER MAIN FEATURES:

Deposit and accounts receivable management, reminders season- and allocation management

Integration of many Microsoft programs available (route planner "Map-Point", Excel, Word, Visio)

Room type plan

With the active room type plan, you can closely track your occupancy situation, including available rooms, overbookings, allocations, options, waiting lists, percentage occupancy, et cetera. Simply drag and click to reserve your guests' preferred room types. Even reserving groups across different types and time periods will become child's play.
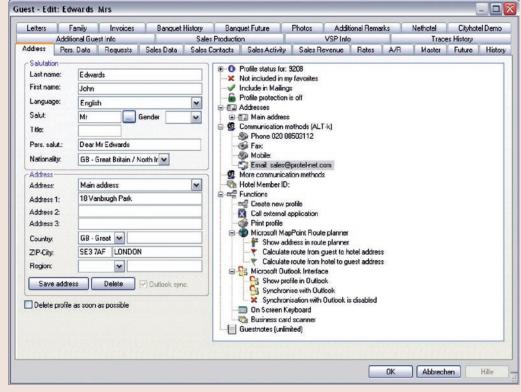
Simply drag and click to reserve all of your guests

Guest profile

Each guest is unique, and the customizable guest profile is the perfect place to record what makes them unique. In addition to their address, reservation and revenue details, you can also keep track of guests' personal preferences and requests. With each visit, you can get to know your guests better and have an ideal foundation for effective marketing.

Customize your guest profiles

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Navigator

Only one mouse click away: all the information and data entry features you need in your front office. The Navigator is protel's main switchboard. From it, you have direct access to all the data associated with a particular guest. You can pull it up at any time – just right-click the guest's name in any list, in the room plan or in one of many dialogs.

As a result, you get instant access to your guest's personal data, reservation details, billing details and all the notes recording your guest's special requests.
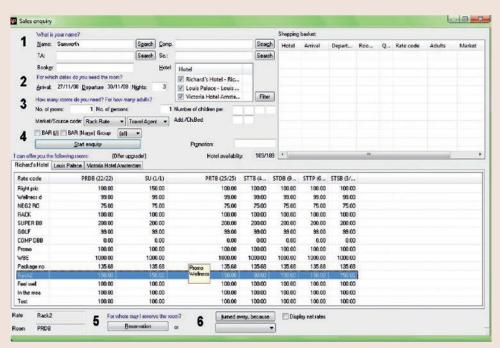

The Navigator is protel's main switchboard

Sales enquiry

When customers try to book a hotel room, they expect fast, attentive service. With the sales enquiry, your staff can help your guests professionally and offer optimum rates. Press one key anywhere in the system, and you can activate the wizard for full-featured support with the reservation process.

➡ Your benefit: For each day of the inquired period the individual daily rate is displayed. In order to provide information immediately protel reckons up and displays the average sum per night as well as the total sum. With just one mouse click you have the determined daily BAR (Best Available Rate) displayed. An indispensable support for customer dialogues- whether personally or on the phone- and the ideal foundation for effective marketing. Not only for newcomers.

Press one key anywhere in the system to activate the wizard

Rate Management

Room rates and availabilities are key criteria for your hotel's business success – and the most important information for guests who wish to make a reservation over the internet or the phone. Use the rate management tool to specify a particular pricing strategy for your staff and guests – for individual days, weeks or even an entire year. It identifies your hotel's current and expected occupancy, broken down by room category or individual room. This is the surest way to optimize your pricing.

Use the rate management tool to specify a particular pricing strategy

Dynamic rate management is a great way to automatically optimize your average room rate. That's why protel Rate Management enables you to set up strategies for each rate code and day.

In protel, you can assign rate codes at a fine degree of granularity – down to the individual day and room, if desired. protel will then automatically activate and deactivate rates depending on the strategy.

GOOD TO KNOW ...

One application where rate management is absolutely essential is an internet booking engine that books rooms in real time.

protel Rate Management sets the rate directly for whichever rooms the guests book online. And the internet rates rise and fall with demand as occupancy levels change..

In addition to rate availability, protel Rate Management also administers specified corporate rates at various levels.

Likewise, rate availability restrictions can be overridden by properly authorized users.

protel maintains a large selection of interfaces- for example to provide a link to professional Yield management systems. An overview of all interfaces you can find on our website:
www.protel-hotelsoftware.com

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Reporting

protel Front Office's integrated reporting function provides for more insights into your business. Not only does it track key performance indicators on reservations, revenues, occupancy and average rates, but it also supports complex analytics such as period-specific analyses of market segments. Effortlessly import your data into Microsoft Excel for further manipulation as needed.

Do you need to check up on your business while on the road? No problem! With nothing more than a web browser and an internet connection, you can retrieve your hotel's data – any time, any place. The Microsoft SQL database provides the best guarantee that you can get the most out of your data with external analytical tools. Built-in business intelligence functions allow you to translate actionable information into informed action.

Choice Hotels

Report date:	11.03.2009
Fiscal year start:	01.01.2009
Fiscal year end:	31.12.2009

	total		
	current year	last year	changes
adults	360	1.121	32,1 %
child 1	0	0	0,0 %
child 2	0	0	0,0 %
child 3	0	0	0,0 %
child 4	0	0	0,0 %
children	0	0	0,0 %
guests in house	360	1.121	32,1 %
rooms occupied	257	712	36,1 %
rooms sold	257	712	36,1 %
rooms free	26.791	27.057	99,0 %
rooms to let	27.048	27.769	97,4 %
rooms out of order	0	63	0,0 %
rooms day let	4	1	400,0 %
rooms occupancy	1,0	2,6	37,1 %
beds occupancy	0,9	2,7	33,0 %
rooms complimentary	0	0	0,0 %
rooms noshow	0	2	0,0 %
rooms double for single	0	0	0,0 %
revenue total	44.315,13	144.261,34	30,7 %
revenue total per sold room	172,43	202,61	85,1 %
revenue total per adult	123,10	128,69	95,7 %
revenue total per available room	1,64	5,20	31,5 %
revenue logis	40.946,22	135.246,22	30,3 %
revenue logis per sold room	159,32	189,95	83,9 %
revenue logis per sold bed	113,74	120,65	94,3 %
revenue logis per available room	1,51	4,87	31,1 %
revenue F&B	3.318,49	8.014,29	41,4 %
revenue others	50,42	1.000,84	5,0 %

Import your data into Microsoft Excel for further manipulation as needed

**PROTEL
PRODUCT LINES:**

protel MPE (Multi Property Edition)
protel HQ (Headquarter)
Both software products optimize the managing of information for hotel chains and hotel groups. It's an economically convincing and proven package solution for managing multiple hotels from a central database.

protel smart
For the reservation software protel smart we've tailored our internationally proven premium software solution to the needs of small and mid-market hospitality providers. It's an attractive package with great pricing, ease of use and functionality. It enables you to benefit from many proven features of protel SPE.

**FURTHER
EXPANSION MODULES:**

protel Sales & Marketing
You can't market to your customers if you don't know them well. That's why your success depends on targeted sales and marketing activities and comprehensive customer relationship management. protel Sales & Marketing gives you total visibility into what your guests need and want. Improve your bottom line with focused campaign management and attractive customer loyalty programs!

protel Banquet
protel Banquet helps you perfectly plan and host receptions, banquets and events of all kinds and sizes. With protel Banquet, you can keep track of your long-term occupancy levels and generate schedules and room plans quickly and effortlessly. And this also applies to the whole hotel chain

protel WBE 3.0
With the protel Web Booking Engine (WBE), protel's online reservation system, you can put the power and convenience of online booking at your guests' fingertips. The Web Booking Engine retrieves pricing and availability information directly from the live protel system installed at your hotel (SPE, HQ or MPE). From no-obligation inquiries to firm reservations, your guests will always see the latest information.

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